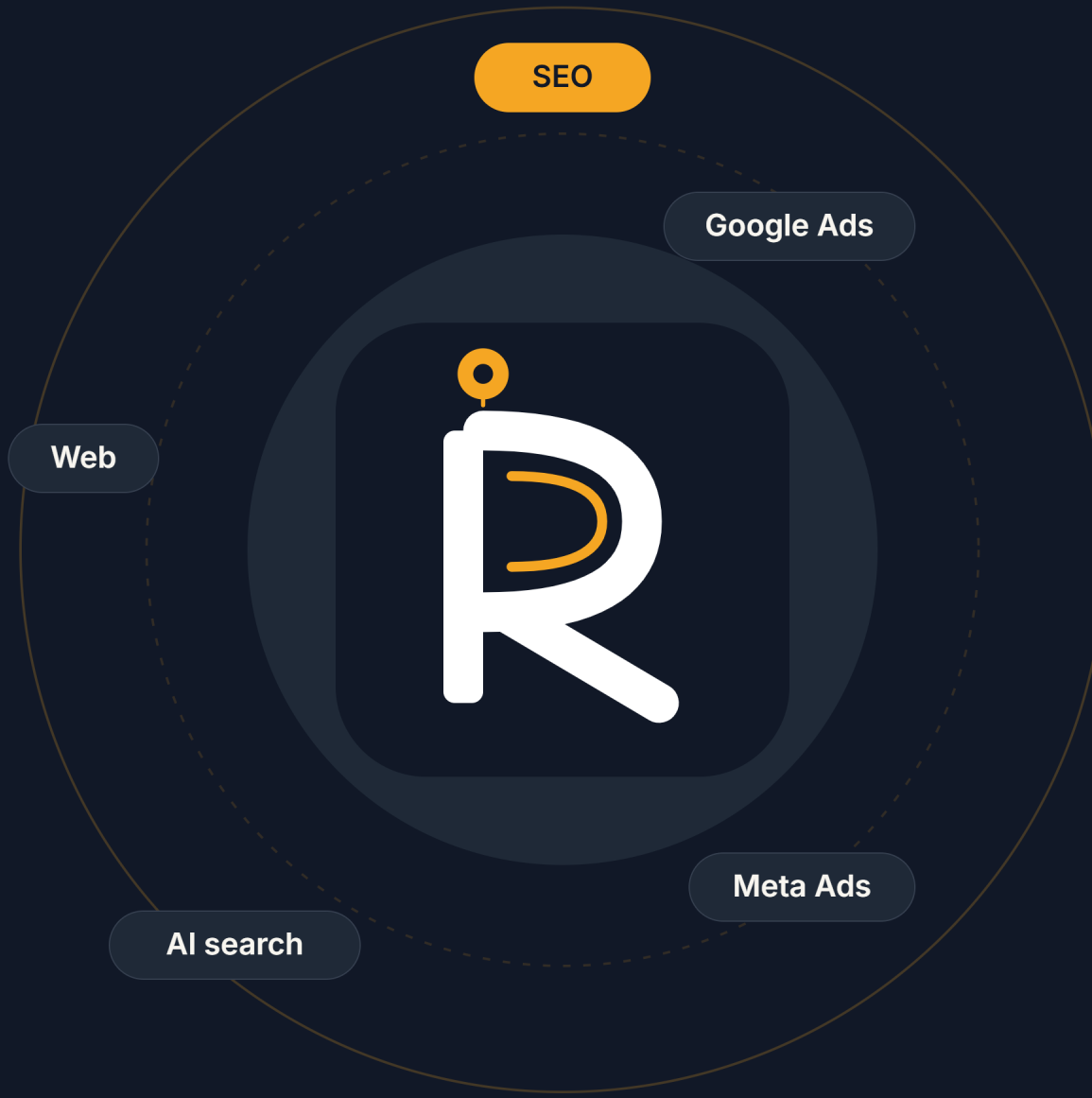
Rudrev
DIGITAL

COMPANY PROFILE · 2026

Turning search into qualified leads.

SEO-first digital marketing for B2B, manufacturing, SaaS, healthcare and D2C brands across India, the USA, the UK, Europe and the GCC.



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Vastrapur, Ahmedabad

WHO WE ARE

A growth partner that talks in leads, not likes.

Rudrev Digital is an SEO-first digital marketing company in Vastrapur, Ahmedabad. We help manufacturers, exporters, SaaS, IT, healthcare and D2C brands rank on Google and in AI answers, then back it up with Google Ads, Meta Ads and websites that convert.

Named after our founder's son, Rudra, we give every client one connected team and a monthly report you can read without a glossary.

- 12+ years in business
- 20+ people
- 150+ client brands
- India · USA · UK · Europe · GCC

MEET THE FOUNDER

Nayan Jogi

Founder of Rudrev Digital and co-founder of Kleverish, focused on AI-driven SEO, Google Ads and Meta Ads for growing businesses.

Every client gets founder-level access: a direct line to the person accountable for results.

AT A GLANCE

The numbers behind Rudrev

12+
years in business
growing brands online

20+
people on our team
dedicated client teams

150+
client brands
served worldwide

25+
industries served
B2B, B2C and SaaS

5
markets served
India, USA, UK, Europe and GCC

1 team
for SEO, ads and web
one plan, one report

1 day
to a written plan
after your audit call

0
hidden lock-ins
beyond agreed terms

MISSION AND VISION

Why we exist

OUR MISSION

Help growing businesses win qualified enquiries through search, ads and websites, reported in plain language every month.

OUR VISION

To be the most transparent growth partner for B2B and export-led brands, visible on Google and in AI answers alike.

Leads over vanity

Every plan starts from lead and revenue goals.

Quick communication

A dedicated team on WhatsApp, call and email.

Transparent reporting

What we did, what it cost and what it returned.

Built for AI search

Content structured for Google, ChatGPT and Gemini.

WHAT WE DO

SEO at the core, backed by ads and web

Core service

SEO

From ₹19,999 / month

- Technical and on-page SEO
- Local SEO and Google Business Profile
- AEO and GEO for AI search
- Content and link outreach

Fast enquiries

Paid media

From ₹14,999 / month + ad budget

- Google Ads and remarketing
- Meta Ads: Facebook and Instagram
- LinkedIn Ads for B2B
- Amazon PPC

Built to convert

Web

Free quote per project

- Business websites and landing pages
- E-commerce stores
- WordPress and website redesign
- Website maintenance and support

Every plan includes conversion tracking, a plain monthly report and one dedicated team.

BUILT FOR AI SEARCH

Found on Google. Recommended by AI.

Buyers now ask ChatGPT, Gemini and Google AI Overviews before they search. Every Rudrev SEO plan includes answer engine and generative engine optimisation.

Google Search | Google AI Overviews | ChatGPT | Gemini | Perplexity

SEO

Rank in search results

Technical health, content and links that win buyer-intent searches.

AEO

Get quoted as the answer

Clear answers, FAQs and schema that are easy to quote directly.

GEO

Get recommended by AI

Topical authority and consistent business details AI tools can cite.

No one can guarantee an AI mention; we build the signals AI tools trust.

WHO WE SERVE

Shaped around how each industry buys

Manufacturing

Industrial buyers, distributors and RFQs

Import and export

International buyers and B2B trade leads

SaaS

Demos, trials and a measurable funnel

IT services

Enterprise clients for IT and software

Water solutions

Water and EPC project enquiries

Healthcare

Patient enquiries, handled compliantly

E-commerce and D2C

Online sales and repeat orders

5 markets

India, USA, UK, Europe and GCC

PROOF

Results our clients can see

2.5x
online sales in 6 months
Vraj Metals · Meta Ads + SEO

+140%
organic enquiries in 8 months
MVS Valves · SEO

−38%
cost per purchase on Meta Ads
Brillare · Meta Ads

3x
organic traffic in 9 months
ReviewGators · SEO

−42%
cost per lead on Google Ads
3P Mercury · Google Ads

+60%
repeat orders in 6 months
GauNeeti · Meta Ads + Web

+85%
qualified enquiries in 7 months
Testscenario · SEO + Web

Your brand
could be next
Free audit + written plan in one working day

Figures are from our own reporting for each client account.



CASE STUDY · MANUFACTURING AND EXPORT

MVS Valves

The business

Maker of industrial PTFE-lined and thermoplastic valves for the chemical, pharma and power sectors.

What we did

B2B SEO built around buyer-intent and RFQ searches.

+140% organic enquiries in 8 months

CASE STUDY · E-COMMERCE

Vraj Metals

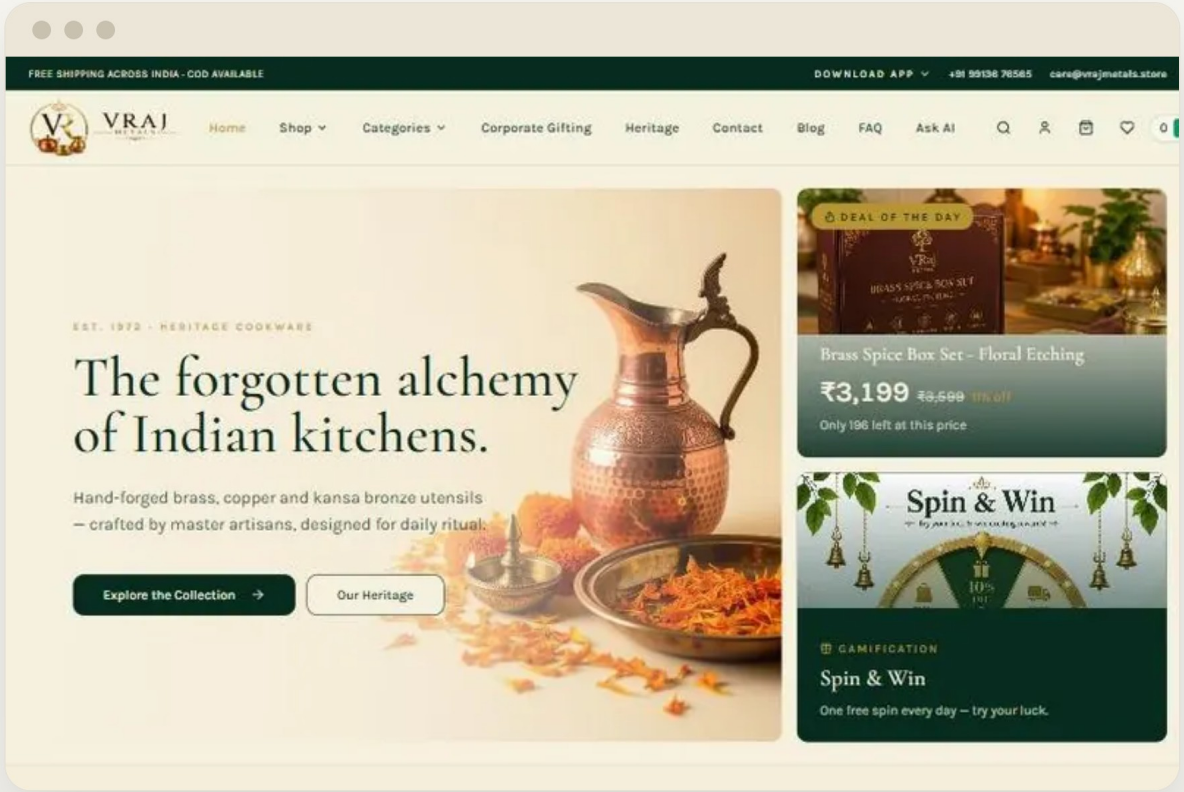
The business

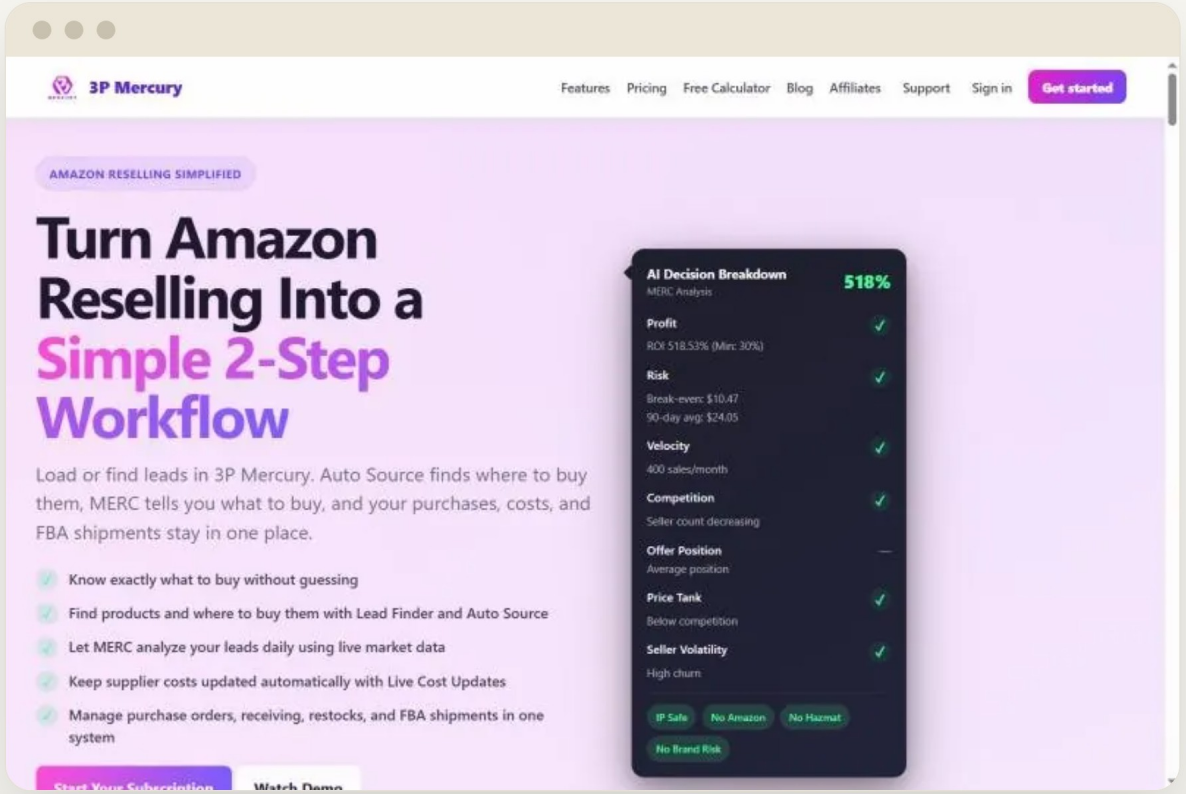
Handcrafted brass, copper and kansa cookware sold online across India.

What we did

Meta Ads creatives and campaigns, combined with SEO for product and category pages.

2.5X online sales in 6 months





CASE STUDY · SAAS

3P Mercury

The business

Sourcing, purchasing and shipping platform for Amazon and Walmart resellers.

What we did

Google Ads campaigns managed for cost per lead, with conversion tracking.

−42% cost per lead on Google Ads

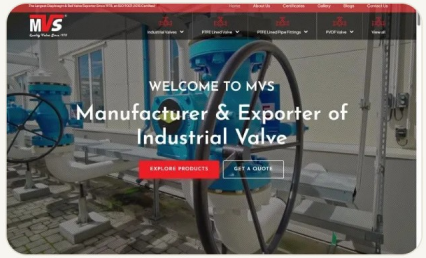
PORTFOLIO

Brands we have worked with



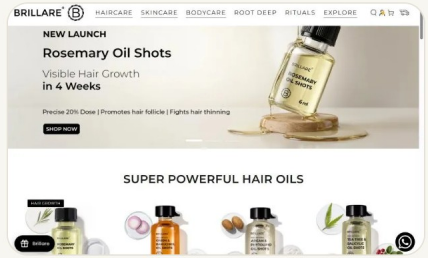
Vraj Metals

E-commerce · Cookware



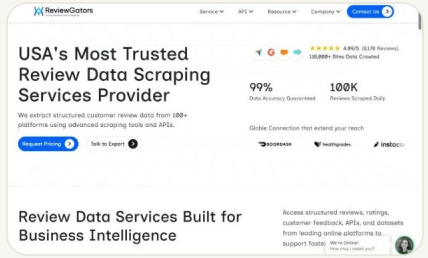
MVS Valves

Manufacturing · Export



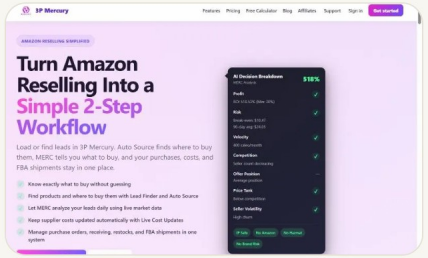
Brillare

D2C · Personal care



ReviewGators

B2B · Data services



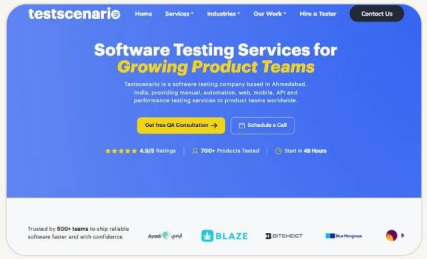
3P Mercury

SaaS · E-commerce tools



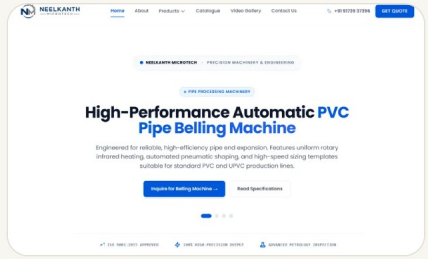
GauNeeti

D2C · Organic food



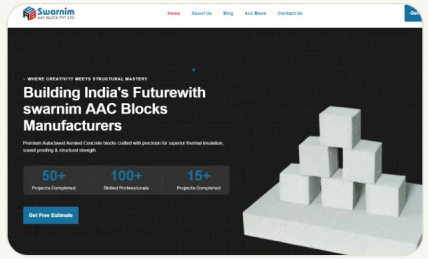
Testscenario

IT services · QA



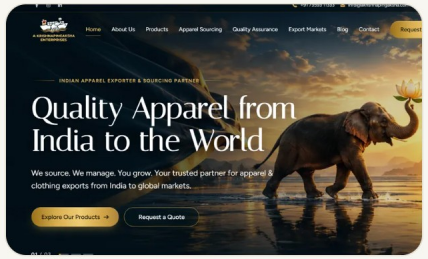
Neelkanth Microtech

Industrial machinery



Swarnim AAC Block

Construction materials



A Krishnapingaksha

Apparel · Export

Live websites: rudrev.digital/case-studies

HOW WE WORK

A simple four-step cycle, every month

01
Audit
Technical, content and competitor review, with a rankings and leads baseline.

02
Strategy
Keyword-to-page map, channel mix, budget and KPI targets.

03
Execute
Fixes, content, ads, local SEO and link outreach, tested continuously.

04
Report and scale
A plain monthly report on leads and cost per lead, plus a review call.

Each report feeds the next month’s plan: we scale what brings leads and cut what does not. SEO usually moves in 3–6 months; ads can bring enquiries within weeks.

WHY RUDREV

Why brands choose us

ROI-led strategy

Plans built on leads and revenue.

One connected team

SEO, ads and web share one plan.

Plain reporting

A clear monthly report and review call.

Published pricing

Fees and terms stated before you start.

Dedicated team

Same people on WhatsApp, call and email.

Founder access

A direct line to the person accountable.

AI-search ready

Visible in Google and in AI answers.

You own it all

Analytics and ad accounts in your name.

We never guarantee rankings or a fixed number of leads; we report progress honestly every month.

PACKAGES

Clear, published pricing

SEO

Startup · 15 keywords

₹19,999/mo

Business · 25–30 keywords

₹29,999/mo Popular

Ecommerce · 50–100 keywords

₹49,999/mo

Google Ads

Startup · 2 campaigns

₹14,999/mo

Brands · 5 campaigns

₹24,999/mo Popular

Ecommerce · unlimited

₹44,999/mo

Meta Ads

Startup · 2 campaigns

₹14,999/mo

Brands · 4 campaigns

₹24,999/mo Popular

Ecommerce · unlimited

₹44,999/mo

Minimum terms: SEO 6–12 months, ads 3–6 months. Ad budgets paid directly to Google or Meta.

TOOLS AND TRACKING

Every lead traced to its channel

Tracking is set up from day one, so you can see which search, ad or page brought each enquiry.

All accounts are set up in your name. You keep your data.

Analytics and tracking

Google Analytics 4 · Google Tag Manager · Meta Pixel and Conversions API

Search

Google Search Console · Google Business Profile

Advertising

Google Ads · Google Merchant Center · Meta Ads Manager · LinkedIn Ads

Websites

WordPress · Shopify · WooCommerce

LET'S TALK

Let's plan your next growth quarter.

Get a free SEO audit and strategy call. We send a clear, written plan within one working day, with no long pitch deck.

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